



Bike Share Branding



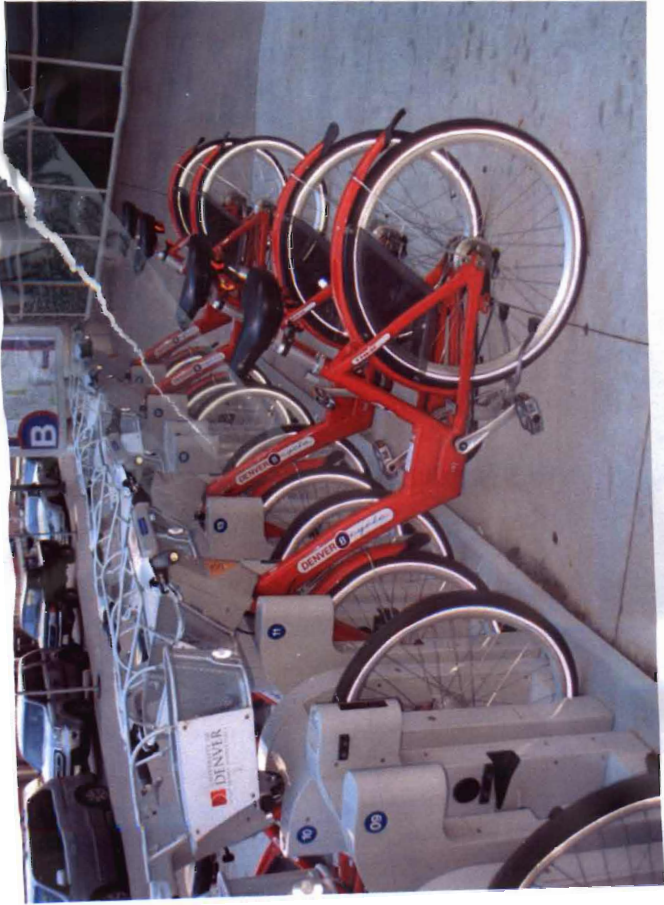
City	Name	System	Title Sponsor	Sponsor \$	Sponsor Display	Stations	Bicycles
Montreal	BIXI Montreal	Bixi	Rio Tinto Alcan	Operations, Aluminum	Adv Panel - Base	400	5,000
Minneapolis	Nice Ride	Bixi	Blue Cross/Shield	\$1.5 million (challenge)	On bike	58	450
Washington DC	Capital Bikeshare	Bixi	-	-	-	110	1100
Melbourne	Bike Share	Bixi	-	-	-	50	600
London	Barclays Cycle Hire	Bixi & Serco	Barclays Bank	\$39 million	System name	315	5,000
Denver	Denver B-cycle	B-Cycle	Kaiser Permanente	\$450,000	Website	50	500
Chicago	B-Cycle	B-Cycle	-	-	-	6	100
Des Moines	B-Cycle	B-Cycle	-	-	-	4	14
Miami Beach	Decobike	Decobike	-	-	-	?	100



BIXI - Montreal



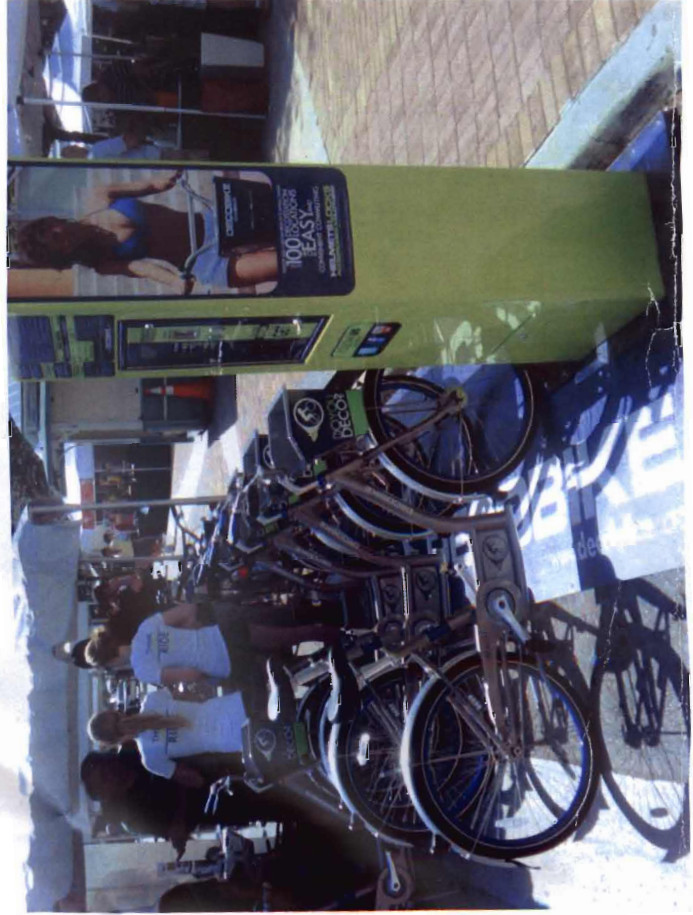
Nice Ride - Minneapolis



B-Cycle - Denver



B-Cycle - Chicago



Decobike - Miami Beach



Melbourne Bike Share – Melbourne AU



Capital Bikeshare – Washington DC/Arlington VA



Barclays Cycle Hire – London