

Tickets

In consideration of the Town's obligations set forth in the Agreement between the Town and USGA, The Country Club offered a large number of weeklong Gallery ticket packages to support community fundraising in accordance with a policy adopted by the Community Partnership Committee (CPC).

The CPC had three goals for these tickets

1. Raise funds for Brookline non-profit organizations
2. Promote tournament attendance & awareness
3. Support DE&I initiatives

To achieve these goals, we allocated tickets in three different groupings:

1. Promote tournament attendance and awareness including tickets for Brookline Teen Center, Steps for Success, Brookline Chamber of Commerce and Brookline golf community
2. Tickets for Brookline non-profits to support existing fundraising efforts
3. Tickets sold via auction to donate proceeds to Brookline Community Fund Community Grants program

For some allocations, we kept weeklong ticket packages in-tact (ticket for the entire week of Championship) while for others we split the weeklong ticket packages into seven individual daily tickets.

As of mid-April, the Brookline Community Golf Auction website sold out its inventory within days of launching; Brookline non-profits are in early stages of various spring events using their individual ticket allocations as fundraising incentives; and we are looking forward to cooperating with our community partners to get tickets in the hands of folks who otherwise may not have the opportunity to attend a Championship golf event like the U.S. Open