

## CDICR - Community Engagement Subcommittee

April 2, 2021

Present: Joan Lancourt, Jonathan Golden, Malcolm Doldron, Kea van der Ziel, Shana Penna, Caitlin Starr (ODICR), Carolina San Miguel (ODICR)

1. March 19 minutes - approved
2. **CE Plan Update**
  - a. Community Planning Dept meeting set for April 12th
  - b. Caitlin updated subcommittee on Inhabit Rollout
    - i. Inhabit is reaching out to individual businesses to help with rollout as well as creating counter cards that they will distribute to orgs, businesses and our Office.
  - c. Carolina met with BIG assisting with the presentation of the Rights and Responsibilities media (colors, sizes, images, etc)
    - i. Malcolm will be meeting with them again to discuss the content of the "Responsibilities".
  - d. Carolina met with DPW and the new Division Director for Parks and they are brainstorming a small Community Engagement project.
3. **Community "Responsibilities" Discussion**
  - a. The importance of hearing all; listening attentively; look for common ground and build coalitions to advocate for issues.
  - b. Listen to both sides; be respectful of others and their opinions.
  - c. Participate in the life of the community
  - d. "Step up, Step back"
  - e. Residents have a responsibility to respect everyone in the community, from the people who work in Town, to those who work with us, and for all who live in the community.
  - f. Raise issues of concern
4. **SMART Goals for CE Subcommittee**
  - a. One goal should be around the message of stepping into other spaces to connect with people and facilitate collaborations
    - i. Helping the community understand where to go and how to raise an issue.
    - ii. Go into community spaces - how do we engage in these spaces and connect?
  - b. Jonathan proposed SMART goals for the Town Website and CE. Committee discussed.
    - i. Work with 1-3 Departments to enhance community engagement through the webpage on the Town Website. At the end of the year, we will ID 3 approaches to Department website design that has succeeded in engaging X number of people on a selected project.

- ii. Carolina and Jonathan met with Boston's website developer and Ben Vivante (Brookline's Website Developer). There was a good discussion.
  - c. Need these goals to hold selves accountable for work/work collaboratively
  - d. Need to consider measures: numbers, behaviors, etc.
- 5. Next Meeting - Friday April 9 at 8:30AM**
- a. Finalize SMART goals