

MLK Celebration Committee Meeting

Thursday January 14 , 2021

10 AM

Virtual - Zoom

Present: Bernard Greene, Rob Daves, Bobbie Knable, Ann Kamensky, Christiana Akins, Caitlin Starr (ODICR)

Public: Jack Curtis, Harvey Bravman, Ann Theis, Corbin Reidel

Minutes

1. Minutes from 1/5/21 approved.
2. Final Discussion of 2021 MLK Event
 - a. Corbin was able to send the edited 2 hour video and the Committee viewed before the meeting.
 - i. Members felt the final compilation was too long and discussed potential things to take out:
 1. remove two slides of Bernard reading the credits (this was decided on)
 2. Rob proposed cutting out pieces of both youth videos and BU
 3. Discussed not using Lift Every Voice at the beginning, but rather only the end.
 4. remove Bernard's introduction to BCF PSA (this was decided on)
 5. it was proposed to cut the BU Convo after the 1:18 mark
 6. Members also discussed the hesitancy to cut any students or portions of the BU convo because of the work that went into each of these segments.
 - ii. Ann Theis proposed hyperlinking the program into "chapters" so people can view anytime in smaller chunks.
 1. Discussed running the full program as it was and having the chapters available after the LIVE premier on BIG.
 2. Bobbie will draft text that we can use to post on the BIG link and the MLK Committee website to direct people to both the full length program and the segment chapters.
 3. Caitlin will send Corbin and Ann the Chapter Titles
 4. Rob will send the Eventbrite invite to past attendees
 5. Caitlin will resend the Social Media blurb and ask Town to put up social media and on the homepage of Town website.
3. Meeting adjourned